

Japan's Akarag LLC Signs an Agreement with Ooyala for Technology Partnership

Tokyo, Japan –July 2nd-

Akarag LLC, Japanese digital media technology venture and Ooyala, Inc., a leading online video platform provider today announced that Akarag LLC has joined Ooyala's Technology Partnership program. The program helps companies promote and develop business opportunities that leverage Ooyala's video technology.

Backlot, Ooyala's online video platform, enables the delivery, management and monetization of high quality video content. The advanced video publishing solution has been adopted by large media companies as well as small/medium businesses worldwide.

"Akarag is excited about working with Ooyala to help promote their products in Japan. There have been all sorts of video delivery solutions inside and outside Japan. Ooyala's platform surpasses them in both usability and functionality. It's real-time and comprehensive analytic features for viewing metrics also is unmatched. " said Ryuzo Akano, Founder and President of Akarag.

About Ooyala

Ooyala is a video technology company that provides an integrated platform enabling the delivery, management, and monetization of high quality video content. Committed to providing the most accessible and comprehensive video solutions to companies worldwide, Ooyala's solution is easy to use, quick to deploy, and customizable. Its modular and distributed framework allows Ooyala to integrate seamlessly with legacy systems and scale to millions of concurrent users. Ooyala's partner portfolio includes 1000s of media companies including Bebo, TV Guide, Glam, and Electronic Arts.

About Akarag

AKARAG provides solutions for Digital Media Business, helping all kinds of companies to develop web products and integrate Digital Media into their business.

AKARAG is experienced in a wide range of solution provisioning: from creating business ideas, developing revenue models, building digital-savvy organizations, to actually executing and delivering digital media projects.

For inquiries, please email to contact@akarag.com